



JERSEY CITY MURAL ARTS PROGRAM

JCMAP MURAL APPLICATION FOR PROPERTY OWNER

- *This Property Owner Mural Application Form is long but has some essential fields that will help JCMAP determine whether we are the appropriate partner for your project. Please do not be overwhelmed and fill it out to the best of your ability. Feel free to contact us should you have any questions (our details are listed below).*
- *Mural requests are accepted throughout the year; however, all applications will be reviewed in a timely manner as they come in.*
- *JCMAP will email you within three weeks of your mural request.*
- *JCMAP will request a meeting with you and/or someone assigned by you, in lieu of you, and this may include a site visit.*
- *JCMAP is here to partner with you through the entire process, and we look forward to working with you. Our goal is to help make your mural project a success.*

Name of Applicant(s):

Name of Property Owner (if different from applicant):

Location of Wall/Property:

Mailing Address:

Telephone (required):

Fax Number (if applicable):

Secondary Phone:

Email (if applicable):



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The following criteria will be used to assess and select mural projects:

- 1. Submission of a complete application.*
- 2. Community and/or community group support for and involvement in the mural.*
- 3. Availability of a suitable, structurally sound wall.*
- 4. Significance of project: artistically, for the community or institution.*
- 5. Commitment to monitor the property on an ongoing basis for any potential vandalism.*

MURAL APPLICATION CHECKLIST

The following is a checklist of tasks applicants should try to complete prior to applying for a mural with the JCMAP. If you can answer YES to most of these questions, you are in a good position to proceed with the application!

- Have I talked to neighbors, and/or community groups, about this mural?
- Have I identified a wall that faces traffic and does not peel, crack or have leaks?
- Have I spoken with my tenants and are they enthusiastic for a mural on that wall?
- Do I have a fabulous idea for the mural that will be meaningful for the entire community?
- Am I able to work with JCMAP Staff to have at least two to three (2-3) meetings about the mural?
- Have I made a firm commitment to maintain and monitor the area around the mural?
- Did I include a photograph of the wall with my application?

Thank you for your time and good luck!!



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JCMAP PROPERTY OWNER MURAL APPLICATION

Please answer the following questions as best you can. Please be brief and concise.

Further questions? Email Brooke Hansson, Greg Brickey, and Meenakshi Dash, of JCMAP at: bhansson@jcnj.org and brickeyg@jcnj.org and mdash@jcnj.org

Section 1: Community and/or organizational support for the project

The Jersey City Mural Arts Program is interested in working with property owners and developers. If your wall is in a heavily tagged area or has high visibility, you might be eligible to partner with JCMAP. Please note that we will not endorse or sponsor murals that advertise a business, and/or are denominational.

Please describe your building briefly. State number of floors, age of building, location within neighborhood, and whether it is designated as residential or business:

Who in your organization will be responsible for working with the Jersey City Mural Arts Program on the mural project? Please give their contact information if different from applicant listed on cover:

Name: _____

Email: _____

Address: _____



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Phone Number: _____

What is their role in the organization: _____

Please list the names of any residents or businesses that are in immediate view of the wall (optional but advisable):

Have you talked with any residents or businesses in immediate view of the wall? Are they supportive of the mural? Please have them sign the attached petition to demonstrate their support of the project:



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Section 2: Applicant’s commitment to help organize and participate in at least 2-3 neighborhood meetings with Mural Arts Program staff, mural artist, and neighbors to the wall:

For neighborhood meetings bring at least 3 community members or 1 community group together to talk about the content of the mural and work with the artist on the design. We can help connect you to your closest neighborhood groups.

How will you ensure that all relevant stakeholders will participate? (Relevant stakeholders include the property owner, tenants, block captains, ward leaders, heads of community organizations, etc.):

Please name your neighborhood’s relevant stakeholders: _____

Who is your City Councilperson?



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Section 3: Availability of a suitable wall

A wall must already be selected for your project to be considered. Should your application be selected, the JCMAP will work with you to ensure the quality and suitability of your pre-selected wall. Inability to assess beforehand if the wall is structurally suitable will not be used against your application if your project is otherwise sound. However, JCMAP does not assist in any repair of the wall.

Address of proposed mural wall (include street address & zip code):

What are the cross streets? _____

Is this wall subject to chronic graffiti? _____

This wall is located (please check one): Indoors Outdoors

If outdoors, which direction does the wall face (please check one):

North South East West

Is this wall located on a one-way street (please check one)? Yes No

If outdoors, is the wall visible to oncoming traffic (please check one)? Yes No

This wall is on/in a (please check one): Private Home Business Other

Please indicate the approximate size and height of the wall and attach a photograph of the wall _____



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The wall is (please check one): Brick Cinderblock Stucco Other

Does the wall have any cracks, leaks, or other problems (please circle one)?

Yes No

If there are structural problems with the wall or the roof, please describe as specifically as possible _____

Please describe the ground in front of the wall. Check any that apply.

Abandoned lot Garden Parking Lot Sidewalk

Dumpster/Trash Cans Trees Fencing Road Other

Please state the name, address and phone number of the wall owner (if available).

Name: _____

Street Address: _____

Zip Code: _____

Phone Number: _____

Has the wall owner given permission for the mural to be painted on the proposed wall?

Yes No

Please enclose wall authorization if you answered Yes.



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Section 4: Significance of project (optional but advisable)

Significance can pertain to, but is not limited to, artistic expression, historic relevance, architectural design, community need, youth development, cultural tourism for Jersey City, and/or furthering the mission of the Jersey City Mural Arts Program

Please describe briefly the theme/image you envision for this mural, if known at this time: _____

Why do you want a mural at this location? _____

How will it benefit the community, youth and/or the city? (Please feel free to attach extra pages, if necessary) _____

What is the special significance of this mural to you? (Please feel free to attach extra pages, if necessary) _____



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Section 5: Commitment to monitor the property for any potential vandalism

While vandalism occurs very rarely, it is imperative to remove it quickly. Hence, we suggest that you are able to monitor the status of this project and mural.

Section 6: Project Funding

Part of the project's funding is providing an artist a stipend. An artist's stipend allows us to have access to a wider range of experienced and renowned artists.

Please list any funding you have for this project. Lack of funding for a project will not be used against you. You still will be considered. If you have funds available, please let us know because additional funding towards a stipend, allows us to complete more murals:



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Please sign below indicating that all the answers in this application are true and complete to the best of your knowledge. You will be notified within three weeks via email of our decision. If you are not selected, we suggest that you apply again with further documentation to support your case for reconsideration of your project. We additionally will provide you with the reasons for which your project was not selected. We want to stress that JCMAP is here to partner with you on your mural.

Signature: _____

Date: _____

THANK YOU FOR YOUR INTEREST AND YOUR APPLICATION!