



JERSEY CITY MURAL ARTS PROGRAM

JCMAP MURAL APPLICATION FOR COMMUNITY GROUP

- *This Mural Application Form is long but has some essential fields that will help JCMAP determine whether we are the appropriate partner for your project. Please do not be overwhelmed and fill it out to the best of your ability. Feel free to contact us should you have any questions (our details are listed below).*
- *Mural requests are accepted throughout the year; however, all applications will be reviewed in a timely manner as they come in.*
- *JCMAP will email you within three weeks of your mural request.*
- *JCMAP will request a meeting with you and/or someone assigned from your group and this may include a site visit.*
- *JCMAP is here to partner with you through the entire process, and we look forward to working with you. Our goal is to help make your mural project a success.*

Name of Applicant(s):

Name of Organization (if applicable):

Mailing Address:

Telephone (required):

Fax Number (if applicable):

Secondary Phone:

Email (if applicable):



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The following criteria will be used to assess and select mural projects:

- 1. Submission of a complete application.*
- 2. Community and/or organizational support for and involvement in the mural.*
- 3. Availability of a suitable, structurally sound wall.*
- 4. Significance of project: artistically, for the community or institution.*
- 5. Commitment to monitor the property on an ongoing basis for any potential vandalism.*
- 6. Innovation – we are looking for creative, significant, and original ideas.*

MURAL APPLICATION CHECKLIST

The following is a checklist of tasks applicants should try to complete prior to applying for a mural with the JCMAP. If you can answer YES to most of these questions, you are in a good position to proceed with the application!

- Have I talked to my neighbors and/or community groups about this mural?
- Have I identified a wall that faces traffic and does not peel, crack or have leaks?
- Have I tried to speak with the wall owner and/or obtain permission for a mural on that wall?
- Do I have a fabulous idea for the mural that will be meaningful for the entire community?
- Am I able to work with JCMAP Staff to have at least two to three (2-3) meetings about the mural?
- Have I made a firm commitment to maintain and monitor the area around the mural with my neighbors?
- Did I include a photograph of the wall with my application?

Thank you for your time and good luck!!



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JCMAP COMMUNITY GROUP MURAL APPLICATION

Please answer the following questions as best you can. Please be brief and concise.

Further questions? Email Brooke Hansson, Greg Brickey, and Meenakshi Dash, of JCMAP at: bhansson@jcnj.org and brickeyg@jcnj.org and mdash@jcnj.org

Section 1: Community and/or organizational support for the project

The Jersey City Mural Arts Program is interested in working with non-traditional or new organizations, as well as more established groups. These include but are not limited to organizations that have no staff but a strong community volunteer base, a membership that is not English speaking, organizations lacking access to a computer or professional staff, schools, recreation centers, communities of faith, businesses, block clubs, and scout troops. Please note that we will not endorse or sponsor murals that advertise or are denominational.

Please describe your organization briefly. State mission, number of members or people served, founding date, proudest accomplishments and role in the community:

Who in the organization will be responsible for working with the Jersey City Mural Arts Program on the mural project? Please give their contact information if different from applicant listed on cover:

Name: _____



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Email: _____

Address: _____

Phone Number: _____

What is their role in the organization: _____

Please list the names of any residents or businesses that are in immediate view of the wall (optional but advisable):

Have you talked with any residents or businesses in immediate view of the wall? Are they supportive of the mural? Please have them sign the attached petition to demonstrate their support of the project:



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Section 2: Applicant’s commitment to help organize and participate in at least 2-3 community meetings with Mural Arts Program staff, mural artist, and neighbors to the wall:

Community meetings bring at least 3 community members or 1 community group together to talk about the content of the mural and work with the artist on the design.

Are you committed to organizing at least two to three (2-3) community meetings prior to the start of the mural? (please check one) Yes ___ No ___

How will you ensure that all relevant stakeholders will participate? (Relevant stakeholders include the property owner, block captains, ward leaders, heads of community organizations, etc.): _____

Please name your neighborhood’s relevant stakeholders: _____

Who is your City Councilperson?



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Section 3: Availability of a suitable wall

A wall or potential wall(s) must already be selected for your project to be considered. Should your application be selected, the JCMAP will work with you to ensure the quality and suitability of your pre-selected wall(s). Please do the best you can to identify the wall owner. Inability to get owner permission or to assess if the wall is structurally suitable will not be used against your application if your project is otherwise sound.

Address of proposed mural (include street address & zip code):

What are the cross streets? _____

Is this wall subject to chronic graffiti? _____

This wall is located (please check one): Indoors Outdoors

If outdoors, which direction does the wall face (please check one):

North South East West

Is this wall located on a one-way street (please check one)? Yes No

If outdoors, is the wall visible to oncoming traffic (please check one)? Yes No

This wall is on/in a (please check one): Private Home Business Other

Please indicate the approximate size and height of the wall and attach a photograph of the wall: _____



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The wall is (please check one): Brick Cinderblock Stucco Other

Does the wall have any cracks, leaks, or other problems (please check one)?

Yes No

If there are structural problems with the wall or the roof, please describe as specifically as possible _____

Please describe the ground in front of the wall. Check any that apply.

Abandoned lot Garden Parking Lot Sidewalk

Dumpster/Trash Cans Trees Fencing Road Other

Please state the name, address and phone number of the wall owner (if available).

Name: _____

Street Address: _____

Zip Code: _____

Phone Number: _____

Has the wall owner given permission for the mural to be painted on the proposed wall?

Yes No

Please enclose wall authorization if you answered Yes.



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Section 4: Significance of project

Significance can pertain to, but is not limited to, artistic expression, community or institutional need, youth development, cultural tourism for Jersey City, and/or furthering the mission of the Jersey City Mural Arts Program

Please describe briefly the theme/image you envision for this mural, if known at this time: _____

Why do you want a mural at this location? _____

How will it benefit the community, youth and/or the city? (Please feel free to attach extra pages, if necessary) _____

What is the special significance of this mural to you? (Please feel free to attach extra pages, if necessary) _____



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Section 5: Commitment to monitor the property for any potential vandalism

While vandalism occurs very rarely, it is imperative to remove it quickly. Hence, we suggest that you are able to monitor the status of this project and mural.

Are you or someone else in your group able to monitor the mural on a regular basis?

Section 6: Innovation

We are looking for creative, significant, and innovative projects – please let us know why you feel that your mural should be on the top of the list! (Please feel free to attach extra pages, if necessary):

Section 7: Project Funding

Part of the project's funding is providing an artist a stipend. An artist's stipend allows us to have access to a wider range of experienced and renowned artists.

Please list any funding you have for this project. Lack of funding for a project will not be used against you. You still will be considered. If you have funds available, please let us know because additional funding towards a stipend, allows us to complete more murals:



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Please sign below indicating that all the answers in this application are true and complete to the best of your knowledge. You will be notified within three weeks via email of our decision. If you are not selected, we suggest that you apply again with further documentation to support your case for reconsideration of your project. We additionally will provide you with the reasons for which your project was not selected. We want to stress that JCMAP is here to partner with you on your mural.

Signature: _____

Date: _____

THANK YOU FOR YOUR INTEREST AND YOUR APPLICATION!